

Wantage Town Council

Promotion, Communication and Events briefing – Prepared by S Sanders Deputy Town Clerk

1. Update of development of a communication strategy

The communication strategy had not yet been finalised.

2. Update on PA system

The PA system had been tested and was working as expected.

3. Update on Welcome to Wantage pack

The TCM had engaged with some residents of Wantage who welcomed the idea that information regarding what is available/going on in the town be available in one place. Information such as community groups, sports groups, schools, etc would be valuable information for both newcomers and existing residents. Thought needed to be given to where this information should be held, but it was felt that it would be best held electronically so that it could be easily updated/amended.

‘Love Wantage’ website currently promotes businesses and events within the town centre and surrounding streets. Wantage.com website currently provides general information about Wantage. It was possible that the sites could be used to hold the information.

Clarification needed to be sought regarding whether this project fell within the remit of the TCM.

4. Update on list of tasks involved in holding an artisan market

The TCM felt that there was a need for an additional help to carryout some of the manual tasks associated with events and general maintenance. The TCM will pass details of the tasks to the staffing committee to review.

5. Events plan 2022/23

EV Event – Kingsgrove 5 November 2022

The event had been postponed. It was hoped that the event could be held in March 2023.

Grove Extravaganza 17 June 2023

It was not known if this event would clash with HRH King Charles III coronation as the date had not been announced.

Seesen Civic visit

It was hoped that the visit by Seesen could take place when the coronation of HRH King Charles III would be celebrated. Consideration was being given to a visit to Seesen in March 2023.

Official opening of Rae Crescent (Kingsgrove)

A date had not been agreed.

Mayors Carols 7 December 2022

Invitations were being sent to schools. The event would last for 90 minutes.

Carols in Market Place 24 December 2022

The western end of the market square would need to be closed for the event. Wantage Silver Band had put the date in their diary.

Volunteers Reception 10 February 2023

Quotes were being sought for the refreshments. It was not known if last year's caterer (Umami) is currently trading,

Coronation of His Majesty King Charles III

A working group was to be created. Councillor Sibbald will send an email to councillors asking for volunteers.

Alfred, King & Educationalist Event

A mass and small event hosted by Fr Benji Tyler was being held on 29 October 2022 around King Alfred's statue. A couple of extra stalls (Anglo Saxon themed) would attend the regular market.

Remembrance Day 13 November 2022

The road closure order had been received. The event was being hosted by the RBL.

6. Town Entry Signs

it was noted that the flag stickers were being removed from some of the signs. Vinyl overlays could be installed over the existing signs. Full details of the cost and current artwork would be circulated.

7. Making More Use of the Temporary Pedestrianised Area

The TCP had circulated a list of lots of ideas for events and activities in order to attract more people to the area.

8. Wantage Town Magazine

Items for the next newsletter:

1/11/22 deadline for items to TCP

w/c 14/11/22 print of newsletter

w/c 22/11/22 distribution by Royal Mail to all OX12 postcode addresses.

Noted that some addresses had not received the newsletter. TCP will request a report from Royal Mail showing all addresses that the newsletter was posted to.

Sheryl Sanders - Deputy Town Clerk

13/10/22
