

**MINUTES OF THE MEETING OF THE PROMOTION, COMMUNICATION AND EVENTS
COMMITTEE OF THE WANTAGE TOWN COUNCIL HELD AT THE BEACON,
PORTWAY, ON MONDAY, 4 OCTOBER 2021 AT 7.30 P.M.**

Committee members present: Councillor C Wills-Wright (Chairman)
Councillors T Gilhome, J T Hannaby and J Sibbald

Others present: One member of the public

Town Centre Manager (TCM) A Yates
Town Project Coordinator (TPC) J Mitchell
Deputy Clerk: S Sanders

Apologies for Absence

Apologies for absence were received from Councillor A Dunford

Declaration of Disclosable Pecuniary Interest

None

To sign the minutes of the meeting held on 22 March 2021

The minutes were approved.

1. Statements and questions from the public

None

2. Matters arising from the minutes

a) Large LED display board

Discussions regarding the purchase and installation of a LED display board had been put on hold pending the creation of a Communication Strategy.

b) Plaque to record Pride in Wantage recipients

A suitable plaque had not yet been found.

Action: Clerk

c) Update re provision of Changing Places Facility in town centre

The District Council has submitted a £100k grant application to the government to fund this.

d) Love Wantage Brand

Shopping bags had been received and a few had been handed out to members of the public. Most of the roundels had been installed on the hanging basket posts.

Action: TCM

e) Cycling Event

A cycling event had not taken place this year.

3. Development of a Communications Strategy

It was agreed that Councillors Sibbald and Wills-Wright would start work on the document.

Action: Chairman/Sibbald

4. Town Newsletter Update

It was agreed that the newsletter had been well received and the publication of regular newsletters should continue. Distribution should be made to all residents in Wantage and copies to be left in various pick up points (eg. Sainsburys). Inclusions for the next newsletter should be sent to the TPC

by 1 November 2021. Councillor Wills-Wright to inform all members of Wantage Town Council with the deadline date. **Action: Chairman**

5. Events Plan 2021/22

a) HMS Queen Elizabeth Freedom Event

This was to be held In July 2022; the date was to be confirmed.

b) Queen's Platinum Jubilee

It was noted that the Spring Bank Holiday had been moved to Thursday 2 June 2022 and there was an extra Bank Holiday on Friday 3 June to create a four day weekend. Wantage Town Council plan to hold a 'Big Lunch' event in the Market Place on Sunday 5 June.

c) Carnival

An Armed Forces Day was to take place in conjunction with Ray Collins' Carnival on 25 June 2022.

d) Electric Vehicle Show

It was agreed to organise an event for local car dealerships to exhibit electric vehicles and include information from Oxfordshire County Council and the District Council regarding charging points etc.

e) Others – Wantage Winchester cycle ride, Alfred's Day, Fairs, Dickensian Evening, Volunteers' Reception, Mayors Caro

The Mayor's Carols was to be held on Wednesday 8 December 2021. The Volunteers' Reception in February/March. The Dickensian Evening on Friday 3 December 2021.

Alfred's Day – A request from Father Tyler had ben received about using the Market Square to hold a small service of commemoration and celebration of King Alfred the Great on Wednesday 27 October 2021. It was agreed that, providing the event did not cause disruption to the market traders, this would be permitted otherwise it could be held on Tuesday 26 October 2021. The TCM was to advise Father Tyler of the decision. **Action: TCM**

All events were to be discussed in further detail at the meeting of the Events Sub Committee.

6. Date for the meeting of the Events Sub Committee

A date for the meeting was to be agreed and would take place within the next week. Members of the sub committee were agreed as follows: Councillors Dunford, Sibbald, Wills-Wright, TCM and TPC.

7. Social Media Training

The need for social media training would be looked at once the Communication Strategy had been completed.

8. Other business

None

The meeting closed at 8.35 pm
