

**MINUTES OF THE VIRTUAL MEETING OF THE PROMOTION, COMMUNICATION
AND EVENTS COMMITTEE OF WANTAGE TOWN COUNCIL HELD ONLINE USING
ZOOM ON MONDAY, 27 JULY 2020 AT 7.30P.M**

Committee members present: Councillor C Wills-Wright (Chairman)
Councillors T Gilhome, J Goodman, J T Hannaby and Major J
Sibbald.

Others present: Three members of the public

Town Centre Manager (TCM): A Yates
Town Project Coordinator: J Mitchell
Deputy Clerk: S Sanders (part)
Town Clerk: W P Falkenau.

Apologies for Absence

Apologies for absence were received from Councillor C Walters.

Councillor Wills-Wright had been appointed as the committee chairman at the Council meeting on 22 June. Thanks were expressed to Councillor Walters for the work she had done during her term of office as the committee's chairman.

Declarations of Disclosable Pecuniary Interest

None.

To approve the minutes of the meeting held on 15 June 2020

The minutes were approved.

6. Statements and Questions from the Public

None

7. To appoint a Vice-chairman

ON THE PROPOSITION of Councillor Wills-Wright
SECONDED Councillor Sibbald
IT WAS RESOLVED that Councillor Gilhome be the committee's Vice-chairman.

8. Matters arising from the minutes

a) Silver Band Concerts in the Market Place in Summer 2020

It was unlikely that the concerts would recommence this year.

b) Foldable seats and tables

The shed previously occupied by the Diving Club had been handed over to the Town Council. Tables had been purchased and were being stored there. The chairs were to be ordered. **Action: Clerk**

c) Cost of large LED display board

Councillor Gilhome had provided details of the estimates he had received. The TCM and Councillor Gilhome were working together on developing proposals. **Action: TCM/Gilhome**

d) Penny Post

Following dialogue with Penny Post, the Clerk recommended that the Town Council deal with the editorial content itself. He felt that this would enable the Council to maintain better

control over what was published. The committee accepted the recommendation.

e) VE Day 75 event

The event was scheduled for 8 May 2021. The union flag was to be flown on 15 August to recognise VJ Day.

f) Follow up regarding Pride in Wantage and other awards

The Clerk had not yet sought quotes for the provision of plaques. There was a need to consider where the plaque could be displayed.

Action: Clerk

Details were now on display on the Council's website.

g) Update re provision of Changing Places facility in town centre

The Clerk would be engaging with the District Council concerning the provision of a Changing Places facility in the toilet block in the Portway car park.

Action: Clerk

h) Freedom of Wantage arrangements

The Town Mayor was liaising with the navy regarding the setting of a new date.

Action: Sibbald

i) Production of quarterly newsletter

A memorandum from the Clerk dated 25 July detailing prospective costs was noted. The costs were close to budget. Two example dummy copies had been prepared. The second one was favoured. It was agreed to proceed with the preparation of editorial with a view to publishing in September.

Action: Clerk

j) Revamping of Town Council's website

The Clerk had not yet arranged for a cloned copy of the Town Council's website to be available for Councillor Johnson to modify.

Action: Clerk

Councillor Sibbald had been updating the website. He reported upon this. There was a need to ensure that the website was compatible with mobile phones and tablets He would liaise with the Clerk on future updates.

Action: Sibbald

k) Love Wantage brand, website and relationship with Wantage.com and Town Council website.

The Love Wantage website was being updated by the hosting contractor. The engagement with Mr Hill had not yet been progressed. The Love Wantage brand appeared to be resonating with the public. The TCM and Clerk were considering items that might help reinforce the brand.

l) Post lockdown initiatives

A memorandum from the Clerk dated 27 July was considered. This covered projects that had been in the funding application to the District Council:

- Welcome to Wantage Banners
- Leaflet to go to all Wantage residents
- Pavement signs
- Posters
- Pavement markings

With regard to the banners, it was agreed that the words "It's All Yours" should be replaced by the words "Open For All". The leaflet should refer to face covering, not mask. There was a need to ensure pavement signs do not impede pedestrians and cyclists. The Clerk was to liaise with the County Council concerning this. The Keep Safe posters were to be displayed on posts and other street furniture around the town centre. The District Council were to be asked to install more pavement markings around the town centre. **Action: Clerk**

9. Arrangements for management of activities and events on closed western Market Place area, and on the VC Forecourt and Market Square

The closing to traffic of the western Market Place area, prompted the need to consider what activities should be permitted within that area. It was noted that the Town Mayor, Chairman of the Leisure and Amenities Committee and the Clerk, in consultation, had delegated authority to approve activities on Town Council property in the Market Place.

ON THE PROPOSITION of Councillor Hannaby

SECONDED Councillor Goodman

IT WAS RESOLVED that the chairman of the Promotion, Communication and Events Committee should be included within the group that has delegated authority to approve activities on Town Council property in the Market Place and that the group also oversee activities in the western Market Place area.

10. Other business.

None.

The meeting closed at 8.27 pm.
